

# Care Opinion for your Healthwatch

*'We find it a valuable tool for triangulating against other data sources...'*

Peter Denton, Healthwatch Tameside

**Care Opinion is** a non-profit social enterprise with 10 years' experience of online feedback. We are the first platform to take real-time online feedback across both health social care in a fully integrated website, and to use that feedback to drive improvements in local services. Public feedback, in real time, going to the right staff, creating real conversations and visible service improvements.

## Subscription Offer

Our Monitoring Subscription is specifically tailored to help you to gather and use stories for the health and social care providers and commissioners in your area. Healthwatch staff can monitor stories in your area, and see the criticality grading for each story. Nominated staff can respond to feedback, allowing you to raise your local profile, and engage with the people who share stories. You also have access to our suite of reports, support from our expert team and kit of materials which will enable you to promote to patients, service users and clients across services.

### Key features and benefits:

- ✓ **Email alerts** for stories about health & social care services on Care Opinion/NHS Choices
- ✓ **Responding** and posting rights to help engage with your local population
- ✓ **Reporting** by way of scheduled monthly reports in a variety of formats
- ✓ **Smart alerts** to monitor provider responsiveness and helpfulness
- ✓ **API access** enable you to receive data in a raw format to support reporting and analysis
- ✓ **Healthwatch themed widgets** to both display as well as generate stories

To promote local partnerships and working together – Care Opinion will refund the cost of your subscription to you if either your local NHS Trust or CCG subscribes within the year.

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## Subscribing couldn't be easier!

For more information ring **0114 281 6256** to speak to Tim, or by email to:  
[info@careopinion.org.uk](mailto:info@careopinion.org.uk)

**Annual fee: £495.00 +VAT**

We also offer multi-year discounts, please ask for more details.

